



There are numerous ways to support the UCSB's efforts through corporate philanthropy, including:

1. In-Kind Gifts

Corporate partners can make a direct impact by donating equipment for use in undergraduate teaching labs, facilitating enhanced undergraduate and faculty research and preparing graduates to work with the latest industry technology.

2. Scholarships and Fellowships

Scholarships and fellowships are awards that help promising students to focus on education and research by offsetting tuition and other expenses. Fellowships are specifically designed to support a program's commitment to the recruitment of notable scholars while reducing dependence on Federal funding. Create an everlasting presence with an endowment, or invest in a current use fund that delivers immediate financial impact.

3. Endowed Chairs

One of the most important types of gifts to higher education is an endowed chair, the establishment of which ensures the institution's ability to recruit top-notch faculty. Created by a philanthropic gift, these highly-prized academic positions are supported by earnings from invested funds. State funds pay for the faculty member's salary, but the proceeds from the endowment provide the enrichments, such as research money and support for instruction, that are important to the recruitment and retention of the world's foremost scholars.

The endowment of a chair also provides corporations with the opportunity to tap into the knowledge and problem-solving expertise of UCSB's faculty and students.

4. Naming Opportunities

Naming opportunities enhance and strengthen UC Santa Barbara's ability to provide next-generation facilities for teaching and research. Naming opportunities, whether for laboratories or for entire buildings, serve as permanent reminders of donors' commitment to UC Santa Barbara's excellence, and align your company with the cutting-edge instruction and research delivered by UCSB.