

# Gaucha Professionals Expo

Location: Los Angeles Airport Marriott

Date: October 26, 2019

Time: 12pm-5pm

UC SANTA BARBARA  
Alumni

**Event Details** The first Gaucha Professionals Expo is coming to Los Angeles this fall, and the Bay Area in 2020! This half-day conference-style event will feature a keynote speaker, industry/career/professional roundtables, networking activities, and plenty of opportunities for Gauchos to connect professionally. Approximately 200 alumni from a broad range of industries and graduation years are expected to attend.

## Schedule of Events

### **12:00-1:00: Registration and career activities -**

LinkedIn photo booth

Visit sponsor tables (Confirmed: UC Irvine Paul Merage School of Business, UC San Diego

Rady School of Management, Linode – with more to be announced)

Sign up for Gaucha Network

Resume critiques with alumni volunteer career coaches

**1:00-1:45:** Opening remarks, fireside chat and Q&A with Christopher Gavigan, UCSB Class of '97 (Co-Founder: The Honest Company & Founder/CEO: Prima)

**1:45-2:00:** Break/transition

**2:00-4:45:** Participate in roundtables and career activities

2:00-2:30: Rotation 1

2:30-2:45: Transition

2:45-3:15: Rotation 2

3:15-3:30: Break

3:30-4:00: Rotation 3

4:00-4:15: Transition

4:15-4:45: Rotation 4

### **Roundtable Topics**

Alumni will facilitate a conversation at each roundtable.

Each topic will be covered during each rotation.

#### **Industry**

Technology

Entrepreneurship

Entertainment

Health & human services

Non-profits/public service

STEM

Marketing

Education

Law

Finance

#### **Career Skills/Professional Development**

Interviewing tips

Salary negotiation

Applying to grad school

Switching career paths

Gender equity in the workplace

Diversity in the workplace

**4:45-5:00:** Wrap-up

# Gaucha Professionals Expo Sponsorship Opportunities

	Presenting (\$5,000)	Gold (\$2,500)	Blue (\$1,000)
<b>Gaucha Professionals Expo Sponsor Receives:</b>			
<b>Event Marketing:</b>			
"Gaucha Professionals Expo presented by _____" on all websites and communications about the event (includes Coastlines magazines, emails, and websites)	•		
Logo and link on event website	•	•	•
Logo and link in all pre-event email communications	•	•	•
Logo and link in all post-event email communications	•	•	•
Post on UCSB Alumni Facebook page	•	•	
Post on UCSB LinkedIn group	•	•	
Table at the event	• (Preferred Location)	•	•
"Gaucha Professionals Expo presented by _____" on front of event program with logo	•		
Logo inside event program		• (Prominent)	•

**2019 Gaucho Professionals Expo**  
**Sponsorship Agreement Form**

**Sponsor Information**

Name: \_\_\_\_\_

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Choose Sponsor Level:

- ☐ Presenting Sponsor (\$5,000)
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**Approval of Sponsorship Package:**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\*\*\*\*\*

***Please return this form via mail or email:***

**Mail:**

Kelsie Grau, Director of Business Development  
Mosher Alumni House  
UC Santa Barbara  
Santa Barbara, CA 93106-1120

**Email:** [kelsie.grau@ucsb.edu](mailto:kelsie.grau@ucsb.edu)

**Questions?** Please call Kelsie Grau at 805-893-2947